

# The Apex Execution Lab

## Terms and Conditions

Please read these Terms & Conditions carefully before registering for the Apex Execution Lab. By enrolling, you acknowledge and agree to the following:

1. **Program Overview:** The Apex Execution Lab (“the Lab”) is a 10-week virtual experience focused on business, accountability, strategy, and goal execution. This experience includes weekly sessions, accountability pods, curated exercises, and a Graduation Day celebration.
2. **No Guarantees of Results:** While The Apex Execution Lab is designed to support your growth, clarity, and execution, we do not guarantee specific outcomes, income results, business success, or personal achievements. Your results depend on your own effort, decisions, and implementation.
3. **Payment & Enrollment:** The investment for The Apex Execution Lab is \$700.00. Payment is due in full at the time of registration. Your spot is considered reserved only after successful payment is received. Due to the nature of digital experiences, all sales are final. No refunds or transfers will be granted.
4. **Attendance & Participation:** To receive the full value of The Apex Execution Lab, participants are expected to attend weekly sessions, participate in accountability pods, and complete assignments. However, attendance is optional at your discretion. Missing sessions does not qualify for refunds or credits.
5. **Accountability Pods:** Pods are intended to be supportive, respectful, and confidential spaces. Participants agree not to share personal information, discussions, or materials shared within their pod outside of the group.
6. **Intellectual Property:** All lab materials including worksheets, exercises, videos, and curriculum are the intellectual property of The Apex Suite. Participants may use materials for personal purposes only. You may not reproduce, distribute, teach or resell any Lab content.

7. **Confidentiality:** Participants may share personal business ideas, goals, or private information during sessions or within pods. By enrolling, you agree to keep all participant information confidential and respect privacy throughout the program.
8. **Not Professional Advice:** The Lab does not provide: legal advice, financial advising, therapy or mental health counseling, tax or accounting services. Participants should seek professional assistance where necessary.
9. **Technology Requirements:** The Lab is hosted virtually. Participants are responsible for ensuring they have: stable internet access, a functioning device (computer, tablet, or smartphone), access to Zoom or any other platforms used. Technical issues on the participant's side do not qualify for refunds or extensions.
10. **Conduct & Removal:** We reserve the right to remove any participant from the Lab without refund for: disruptive behavior, harassment or disrespect, violating confidentiality, misuse of material, any conduct that compromises the experience of others.
11. **Updates to Terms:** These terms may be updated or modified at any time. Changes will be communicated to participants if applicable.

**By enrolling, you acknowledge that you have read, understood, and agree to these Terms & Conditions.**

# Refund Policy

The Apex Execution Lab is a high-touch, limited capacity experience. Because of the planning, digital materials, and space reserved for each participant, all sales are final.

## 1. All Sales Are Final

Once payment is submitted, no refunds, cancellations, or transfers will be granted for any reason, including but not limited to:

- Change of schedule
- Loss of interest
- Personal conflicts
- Technology issues
- Failure to attend sessions
- Not completing the 10-week program

Enrollment implies full commitment to the experience.

## 2. Non-Transferable

Seats cannot be transferred to another person, another date, or a future Lab. Each registration is reserved specifically for the individual purchaser.

## 3. Digital Program Policy

Due to the nature of virtual programming, templates, downloads, accountability pods, and digital resources are considered delivered upon enrollment. This protects the integrity of the curriculum and maintains fairness for all participants.

## 4. Program Cancellations by The Apex Suite

In the rare event the Lab is canceled by The Apex Suite participants will receive a full refund or the option to transfer to the next cohort at no additional cost.

## 5. Questions

We strive to create an exceptional experience. If you have questions about The Apex Execution Lab, please email us at [hellobobbieknox@gmail.com](mailto:hellobobbieknox@gmail.com) before enrolling so you can make an informed, confident decision.

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